



Signal Hill
Community Association



WE'RE GLAD YOU'RE HERE

2025 Sponsorship Guide



www.shca.ca

DEAR PROSPECTIVE SPONSOR & PARTNER,



Thank you for taking the time to review and consider partnering with the Signal Hill Community Association. Your partnership with the community of Signal Hill helps enrich the lives of all community members and strengthen the social network and neighbourhood spirit.

We cannot stress how important it is that businesses such as yours continue to help developing the Signal Hill community. As a partner, we are committed to help your brand develop within our community as we both continue to grow.

Thank you for your partnership consideration,

The SHCA Board of Directors



sponsorships@shca.ca



www.shca.ca/sponsorships



ABOUT

SIGNAL HILL COMMUNITY ASSOCIATION

OUR MISSION

Our mission is to foster a caring, fun, livable, and safe community. We do so by engaging with residents and businesses to improve the quality of community life because people and the connections they make are what make a community stronger.

OUR NEIGHBOURHOOD

Within our community, you'll find a variety of amenities including schools like Battalion Park Elementary School, shopping centers, restaurants, Westside Recreational Centre, and over 20 km of paved bike and walking trails boasting mountain and downtown panoramas.

COMMUNITY



DEMOGRAPHICS OF OUR NEIGHBORHOOD



MEET SIGNAL HILL

Since 1986, Signal Hill Community has grown to include the neighbourhoods of Richmond Hill, Sienna Hills, and more, nestled between 17 Avenue, Sarcee Trail, Glenmore Trail, and 69 Street SW. With around 13,000 people in over 5,000 households who call the community home, it's a lively hub in Calgary with many [facilities](#).

35+

Years of
Establishments

10

Board
Members

13k+

Residents

5k+

Homes

2025 EVENTS

WINTER & SPRING



EASTER EGG HUNT

APRIL 13

Located at the Signal Hill Community Centre, kids will have their chance to hunt for Easter Eggs and prizes.



COMMUNITY CLEAN UP

MAY (TBD)

Washers, fridges, tires, any type of large trash-we'll take it to make sure our community keeps its curb appeal.



PARADE OF GARAGE SALES

MAY 31

A hit every year. Neighbours love to connect and make deals on items that need a new home.



NEIGHBOUR DAY

JUNE 21

Celebrating community, festivities are planned at the community centre for every one young and young at heart.

BE A PART OF THE SHCA COMMUNITY SPONSORSHIP



1. PATHFINDER

Contribution: \$500/yr

Benefits:

- Logo on SHCA website for 1 year
- Single event access (sponsor's choice) and logo on event invite
- One (1) Social Media Post

2. SIGNAL HILL SPARK

Contribution: \$750/yr

Benefits:

- Logo on SHCA website for 1 year
- Single event access (sponsor's choice) and logo on event invite
- Two (2) Social Media Posts

3. HILLTOP HERO

Contribution: \$1,500/yr

Benefits:

- Logo on SHCA website for 1 year
- Access to two (2) events (sponsor's choice) and logo on event invite
- Vendor-supplied banner at one (1) event
- Two (2) Social Media Posts

4. SIGNAL HILL SUPERSTAR

Contribution: \$3,000/yr

Benefits:

- Logo on SHCA website for 1 year
- Access to all events and logo placement on all event invites
- Vendor-supplied banner at all events
- Five (5) Social Media Posts

SPONSORSHIP CONTINUED HOCKEY RINK HERO



The SHCA is looking for a 1-year sponsorship to help support costs associated with the hockey rink. The hockey and leisure rinks are heavily used in the winter by residents and summer months by Pedalheads, an organization teaching youth how to safely ride their bikes. During the winter the rink is fully maintained by volunteers who help flood and clean it through the winter for optimal skating and hockey.

Contribution: \$5,000/yr

This sponsorship package includes:

- Logo on SHCA website for 1 year
- Vendor-supplied banner mounted for optimal viewing at the rink
- Access to all events and prime logo placement on all event invites
- Prime event booth placement
- 1 Social Media (Facebook & Instagram) post per month highlighting your business



SHCA MEMBERSHIP DISCOUNT

Support Local Homeowners & Boost Your Business By Offering Discounts to SHCA Members!

By partnering with the Signal Hill Community Association (SHCA), your business can tap into a loyal, engaged customer base while supporting local homeowners. SHCA members take pride in their community, and offering them a special discount encourages both patronage and a sense of connection to the businesses that support them. In return, your business will gain visibility, attract new customers, and foster goodwill within the local community. It's a win-win that helps strengthen our neighbourhood and your bottom line!

Example Discount Ideas:

- 10% off on all in-store purchases with a valid SHCA membership card
- Buy 1, Get 1 Free on select items for SHCA members
- \$5 off any service or repair over \$30 for SHCA members
- Exclusive member pricing on select products or services, available only to SHCA members
- Free delivery or special shipping rates for SHCA members making online purchases



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**For inquiries,
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